

KNVB commitment WC Qatar 2022

The KNVB wants to participate in World Cup Qatar 2022 in a socially responsible manner.



Why



The World Championships represent the highest podium in sport. The KNVB wants to be there.



The KNVB believes in the power of football, which can have a tremendous social impact both in the Netherlands and abroad.



The KNVB believes in an open dialogue to help those involved and to come closer together.



The KNVB wants its legacy to be sustainable. Not just in the run-up to and during the tournament, but also afterwards.

KNVB actions



Cornerstone 1: KNVB will enter into a dialogue with the parties involved:

- In the Netherlands: human rights organisations, the Ministry of Foreign Affairs, the House of Representatives and the media.
- In football: FIFA and fellow football associations.
- In Qatar: International Labour Organisation (ILO), the Embassy of the Netherlands in Doha and Labour Attachés of countries that send workers.



Cornerstone 2: Football as a catalyst for social change:

- By organising football activities to achieve social impact for people in Qatar who are in a disadvantaged position.
- By organising projects for women's football in Qatar with KNVB WorldCoaches and local partners.
- By working together with partners and the business community on social projects in Qatar.



Cornerstone 3: Research and information provision:

- Conducting due diligence on local circumstances in collaboration with Amnesty International, other football associations and FIFA to make conscious choices.
- Informing the selection of the Dutch National Team and staff about the situation in Qatar.

When

2010

Allocation of WC 2018 (Russia) and WC 2022 (Qatar) by FIFA Executive Committee.

2014

KNVB argues in favour of human rights passage in the criteria for bidding procedures.

2016

Change in FIFA leadership: departure Blatter – arrival Infantino.

FIFA includes human rights passage in its Articles of Association.

WCs are allocated by means of public vote of the congress.

Technical report on candidate countries mandatory and public (including a chapter on human rights).

2018

WorldCoaches help set up women's competition in Qatar.

2019

KNVB starts talks with Amnesty International, FIFA and other football associations about social responsibility in the run-up to Qatar.

2020

Preparations for and detailing of projects in Qatar.

Talks with embassy in Doha, Amnesty International, FIFA and football associations about situation in Qatar.

2021

KNVB & House of Representatives event on human rights and sports events.

KNVB organises conversation with Qatar government, Labour Attachés of countries that send workers, WC organisation and FIFA.

Information sessions with Amnesty International, Ministry of Foreign Affairs and FIFA with the selection of the Netherlands National Team and staff.

Collaboration KNVB – Amnesty International – Dutch embassy on due diligence in Qatar.

WorldCoaches organises local event aimed at women's football.



Together with its partners, the KNVB wants to work on a sustainable legacy with a social impact before, during and after the World Cup in Qatar. We will be committed to this in the coming years.